



Empowering Brands in the Digital Era

AI-driven, Data-led, ROI-focused Digital Marketing Solutions



Who We Are (About Sciens Technologies)

“We combine creative
strategy with technological
precision to help brands
grow globally.”



Sciens Technologies is a global technology and digital marketing company helping brands grow through innovation, analytics, and creativity.

-
- 10+ years of global experience
 - Headquarters in Hyderabad, India | Offices in USA, Dubai, Nigeria and Australia
 - Clients across US, UAE, Africa & Australia
 - 3 core verticals: Technology | Digital Marketing | Recruitment

Vision & Mission

Our Vision

"To be the world's most trusted digital growth partner—empowering global brands with AI-powered, data-driven, and ROI-focused marketing strategies."

Our Mission

"To deliver impactful digital experiences through creativity, analytics, and technology—helping businesses grow, connect, and lead in the digital age."

Global Challenges Businesses Face

“Digital confusion leads to business exclusion – globally.”

- Poor online visibility across markets
- Lack of marketing automation and AI insights
- Ineffective lead generation strategies
- Under performing ad campaigns
- Fragmented brand identity
- Poor conversion tracking



Our Solutions



Digital Strategy & Brand Growth

Crafting intelligent marketing frameworks that align with your business goals and market positioning.



AISEO & Organic Visibility

Optimizing your presence across AI Overviews, GEO, VEO, and traditional search to drive sustainable discovery.



Performance Marketing & Lead Generation

Delivering high-quality leads through precisely targeted Google, Meta, and LinkedIn campaigns optimized for ROI.



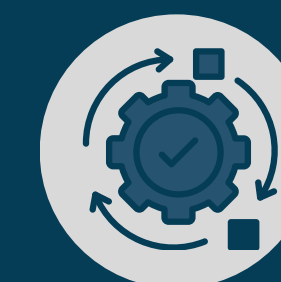
Creative & Content Excellence

Combining design, storytelling, and SEO-optimized content to build engaging, conversion-ready brand experiences.



Web & Experience Engineering

Building fast, secure, and conversion-optimized digital platforms that enhance brand credibility and user experience.



Analytics, Automation & Intelligence

Leveraging AI tools, CRM integration, and data analytics to automate, measure, and scale digital growth.

Our Comprehensive Services

We empower brands to achieve measurable growth through end-to-end digital marketing strategies that combine creativity, data, and technology.



Digital Strategy



Branding & Design



Social Media Management



Paid Ads & Marketing



SEO, AISEO & Content Marketing



Web Development & Maintenance

Highlighted Services

AISEO – Search Optimization for the AI Era

AISEO (Artificial Intelligence Search Optimization) helps brands stay discoverable in every intelligent search experience from text to voice to AI

Key Benefits of AISEO

- Rank in AI Overviews (Google SGE) and featured snippets
- Gain visibility in Generative AI responses (GEO)
- Capture voice-based traffic via VEO
- Strengthen your brand's entity presence in AI ecosystems
- Drive higher-intent, ready-to-convert visitors
- Future-proof your brand for the AI-first search era

The Core Pillars of AISEO



AI Overview Optimization (AIO)

We optimize your website content, metadata, and schema to be selected, summarized, and featured within Google's AI Overviews and Search Generative Experience (SGE).

This helps your brand appear in AI summaries



Generative Engine Optimization (GEO)

We structure and enrich your content to be understood and preferred by Generative AI models (ChatGPT, Gemini, Copilot, Claude, etc.).

By aligning with how these LLMs fetch and reference information, your brand becomes part of AI-generated responses boosting authority and visibility.



Voice Engine Optimization (VEO)

We adapt your SEO for voice search and AI assistant-based discovery (Google Assistant, Siri, Alexa).



Highlighted Services

Performance Marketing & Lead Generation Services

We drive measurable growth through data-driven, AI-optimized campaigns across multiple digital ecosystems.

Our focus: conversions, not clicks – turning every impression into a business opportunity.

Our Edge

- AI-driven optimization & budget automation
- Full-funnel tracking and conversion attribution
- 3-5x average ROI achieved across industries
- Real-time analytics & transparent reporting

**“Performance isn’t about impressions.
It’s about measurable impact.”**

Core Advertising Channels

Google Ads

Search, Display, YouTube, and Performance Max campaigns designed to capture high-intent traffic and maximize conversions.

Social Advertising (Meta & TikTok)

Awareness, engagement & conversion campaigns across Facebook, Instagram & TikTok

Amazon Ads

Product advertising and sponsored listings that improve visibility and conversions for eCommerce and retail brands.

Play Store Ads (App Campaigns)

Boost app installs and retention through targeted user acquisition strategies and creative optimization across Android ecosystems.

In-App Advertising

Reach users directly inside mobile apps through contextual, programmatic, and personalized ad placements.

DoubleClick (Google Marketing Platform)

Programmatic media buying with advanced audience segmentation, multi-channel tracking, and conversion attribution for enterprise campaigns.

Process & Methodology

"Our process is agile, data-driven, and built to scale with your business."



Case Studies Snapshot (SEO Growth)

	(10/01/2024)			(03/12/2025)				(10/16/2025)
	1			1				1
	1			1				1
	3			1				1
	3			2				1
	1			1				1
	2			1				1
	2			1				1
	2			1				1
	3			1				1
	3			2				2
	N/R			1				2
	2			2				1
	1			2				2
	2			2				2
	4			1				4
	4			3				1
	4			2				4
	6			3				5
	4			5				4
	5			5				4
	6			6				4
	9			6				4
	5			6				5
	16			10				6
	12			8				6

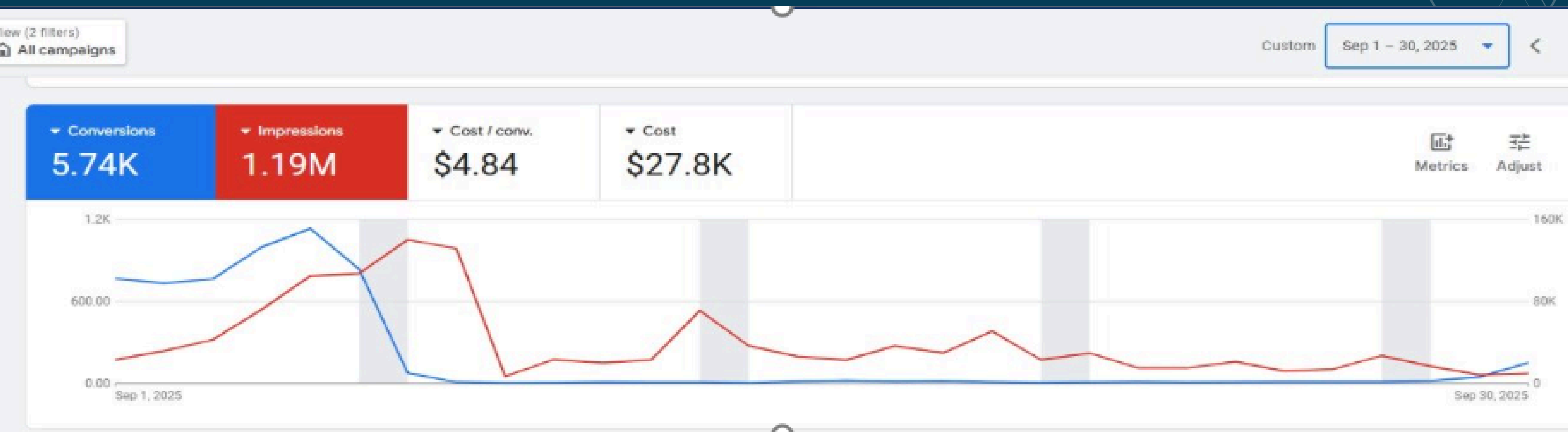
Industry : Construction

Challenge : Website issues & high competition

Strategy: SEO + Content Optimization

**Result : 100% organic traffic,
+20 top rankings**

Case Studies Snapshot (Google Ads ROI)



Industry : Construction

Budget: \$25,000 / month

Strategy: Conversion-based optimization

Result: 2x ROI, 400+ qualified leads/month,
2x paid traffic

Our Creative Works




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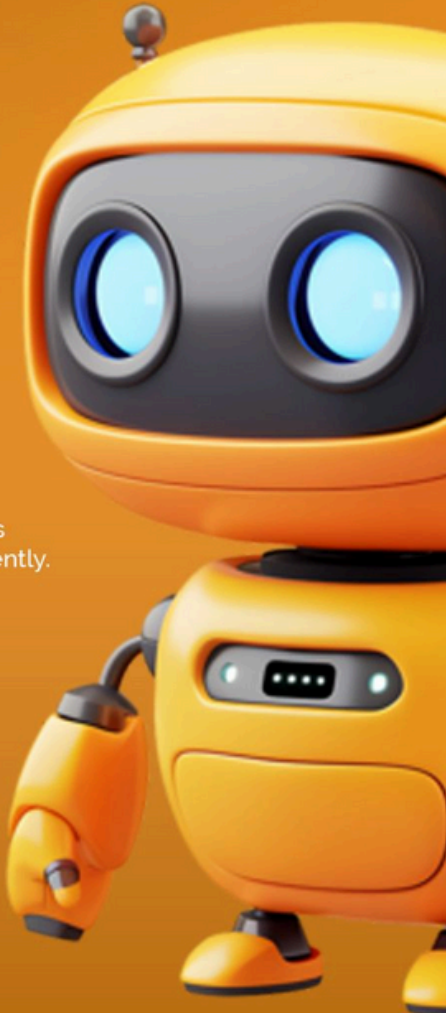
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Results & Performance Metrics

Engagement Growth

- 5,000,000+ Ad impressions delivered
- 200,000+ Organic website visits generated
- 50+ Global brands served
- 4x Average SEO growth within 6 months
- x ROI on paid ad campaigns



Why Choose Us?

At Sciens Technologies, we blend strategy, creativity, and technology to drive measurable business growth. We don't just execute campaigns – we engineer performance using AI, data, and design thinking.



10+ cross-industry experience



Data-driven & measurable



Creative & innovative




Experienced team



Full transparency



Global Delivery Model

A black and white photograph of a diverse group of six business professionals (three men and three women) standing in a modern office with large windows. They are all smiling and looking towards the camera. Some are holding tablets. The office has a wooden floor and large glass panels that look out onto a city.

We are ready to help
your brand grow in the
digital world

Contact us for a free consultation :



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